

		POSTCARD MANIA	NPI NEW PATIENTS INC.	PRACTICE CAFE	CHRIS AD	UPSWELL (MUDLICK)	MVP MAILHOUSE	CACTUS MAILING	HM FUSION	Local Printer & EDM (every door direct mail)
Cost 5,000 pc mailing	\$0.429	\$0.595	\$0.480	\$0.430	\$0.480	\$0.389	\$0.449	\$0.440	\$0.450	N/A
Guaranteed	✓	✗	✗	✗	✗	✗	✗	✓	✗	✗
Custom Design	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Exclusively Dental Mailing	✓	✗	✗	✗	✗	✗	✓	✗	✗	✗
Mailing List Targeting	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Results Dashboard	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Front Office Training	✓	✗	✓	✓	✓	✗	✓	✗	✗	✗
Call Scoring	✓	✗	✓	✗	✗	✗	✓	✗	✗	✗
Missed Call Notifications	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Targeted Delivery Time	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Mail Tracking	✓	✓	✗	✗	✓	✓	✗	✗	✗	✗
No Contract Required	✓	✓	✗	✗	✗	✓	✗	✓	✗	✓
Dental Experts Support	✓	✓	✓	✓	✓	✓	✓	✓	✓	✗
Average ROI	627%	✗	200%	✗	✗	✗	✗	✗	✗	✗

Last Update: 11.25.20

Corrections or updates? Email us at info@DentalMarketing.net